

Pearls from the President

Hello Clinical Nurse Leaders,

I'd like to take a moment to introduce myself as the new President of the International Clinical Nurse Leader Association (CNLA). For the past six years, I have been building Clinical Nurse Leader (CNL) programs in 14 hospitals. They are established with outcomes and structure to carry out the great work of leading the way to better healthcare. Here is a pearl of wisdom to help build your CNL program successfully. Communicate about your work! Be connected to your chief financial officer and have frequent conversations about how your work impacts the hospital by defining hard and soft savings. Make sure hospital leadership hears directly from the CNL. Twice a year, the CNLs should present an action plan to the largest executive board in the hospital. These presentations should take place in January and September. Typically, this is when the hospital's expectations have been defined for the year and prior to the end of the year budgets. Even though the work of CNLs is to improve their microsystem, the overall goal is to align the CNL's work to impact the macrosystem. Improvements occur one microsystem at a time. The leadership needs to know that the CNL team is key to success. Best wishes as you pioneer the wonderful CNL role. Darla Banks

Coming Soon - The CNL Fall Conference 2019

The CNL Fall Conference will take place September 12-15, 2019, at the Drexel University Center City Campus in Philadelphia, PA. There are several hotels that are within walking distance to Drexel that provide discounted rates. On September 15, there will be a CNL review course, which also can be obtained through a live webcast (See the CNLA website for details). Contact Dr. Alice Poys, CNL Faculty at Drexel University, for details: ap43@drexel.edu

CNL Summit Update

Congratulations to CNLA Chapter Coordinator, Cory Franks, MSN, RN, CNL, from Texas

Health Alliance, winner of the 2019 CNL Vanguard Award! The American Association of Colleges of Nursing (AACN) and the Commission of Nurse Certification (CNC) awarded Cory with the CNL Vanguard Award for exemplary practice as a CNL at the 2019 AACN CNL Summit in Tampa, FL.

CNLA Board of Directors Update

Congratulations to the following new CNLA Board Members:

President-Elect - Meredith P. Guthrie, MSN, RN, CNL, 2019-2021

Secretary - Tina Ralyea, DNP, MBA, MS-NP, NE-BC, CNL, OCN, CCRN, 2019-2021

They are joining the current Board Members:

President – Darla Banks, 2019-2021

Treasurer – Michael Culver, 2014-2020

Communications and Marketing – Alex Nava, 2018-2020

Past President – Grace Buttriss, 2019-2020

International CNLA Five-Year Plan from 2017-2022

The International CNLA Board of Directors reviewed, revised, and approved the organization's strategic goals. CNLA will:

- Provide educational opportunities for our members through our partnership with Journal of Nursing Care Quality.
- Provide annual Evidence Based Practice/ Research Awards supported by the Wolters-Kluwer Journal of Nursing Care Quality partnership.
- Provide education to the public about the CNL role.
- Partner with AACN and CNC to promote and sustain the International CNL role.
- Provide an Annual Fall CNLA Conference and CNL Exam Review Course to promote and support the CNL role.

- Continue to work with health systems and partners that support the goals of the CNLA.
 - Continue to work with the AACN as active participants to develop and refine the CNL Core Competencies.
 - Partner with the CNC for administrative assistant services and development of CNL educational opportunities.
 - Continue to develop an online community of members to share outcomes, gain knowledge from CNL experience, and collaborate and network to support the CNL role's expansion.
 - Promote CNL achievement and highlight educational opportunities on the organization's website.
 - Continue to meet the evolving needs of CNLA membership.
 - Continue to develop CNLA chapters.
 - Develop a Marketing Committee/strategy for CNLA member recruitment and retention.
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