



**ISH and WHL put spotlight on raising blood pressure awareness
with global May Measurement Month campaign**

In May 2017, a new joint initiative between the International Society of Hypertension and the World Hypertension League is being launched aimed at highlighting the global need for increased blood pressure awareness.

ISH President Neil Poulter said: 'Raised blood pressure is the biggest single contributing risk factor for global death and the worldwide burden of disease, and we want May Measurement Month to lay strong foundations for significantly increasing public understanding.

'The goal for May Measurement Month is therefore to screen at least 25 million people worldwide who have not had their blood pressure measured in the previous year.'

May Measurement Month runs between 1 and 31 May and builds on the WHL's established World Hypertension Day — held on 17 May each year — which was launched as an annual event in 2005.

The wider MMM project will be delivered by volunteer health professionals at local screening sites in more than 100 countries. Among those already involved are:

Angola	Hungary	Russian Federation
Argentina	India	Rwanda
Australia	Indonesia	Singapore
Bangladesh	Iraq	Somaliland
Belgium	Israel	South Africa
Benin	Italy	Spain
Brazil	Ivory Coast	Sudan
Burundi	Japan	Switzerland
Cameroon	Kenya	Tanzania
Canada	Libya	Tchad
Cape Verde	Lithuania	Togo
Chile	Malawi	Tunisia
China	Mali	Turkey
Colombia	Mexico	Uganda
Congo	Mozambique	United Kingdom
Croatia	Niger	Uruguay
Dominican Republic	Nigeria	United States of America
DRC	Pakistan	Venezuela
Ecuador	Paraguay	Vietnam
Georgia	Peru	Zambia
Ghana	Philippines	Zimbabwe
Grenada	Poland	
Guatemala	Romania	

More details at <http://ish-world.com/news/a/May-Measurement-Month-Get-Involved-Now>, or email mmm17@ish-world.com.